

Hunar ke Hero

Terms and Conditions

1. Age Limit of participants: All participants should be of age **18 years and above** at the time of participation.
2. Participants are allowed to showcase any talent irrespective of field or genre.
3. Some suggested fields of talent: Music, Painting, Singing, Bike-Stunting, Dance, Acting, etc. Creativity and uniqueness will be given extra points.
4. Participants must share their content in a video not exceeding **1 minute**.
5. Entries exceeding 1 minute will not be considered for the competition.
6. Participants can take part in the contest through **Facebook** and **Instagram**.
7. **To take part in the competition the participant must abide by the following steps:**
 - i. Upload the 1-minute video from the participants Facebook or Instagram profile.
 - ii. Use **#HunarKeHero** & **#HeroMotoCorp** in the video description.
 - iii. Use **@HunarKeHero** in the video description to tag the Facebook or Instagram page.
 - iv. Tag 3 friends and invite them to take part in the competition.
8. To register for the competition, participants need to submit their entries on this link WWW>XXXXXXXX>COM .
9. For all judgement decisions the decision of the esteemed judges panel would be considered final.
10. The engagement and popularity of the video content in the social media (In the form of Likes, Shares & Comments) will be considered for judgement of the competition.
11. The video can be in any language in which you are comfortable.
12. There should not be any water mark or app branding on the video. Videos containing watermark will be rejected.
13. Each participant will be marked by judges on a total of **100 points**. 20 Points each on the following fields:
 - i. Presentation
 - ii. Skill
 - iii. Popularity (Social Engagement with Likes & Comments)
 - iv. Uniqueness
 - v. Attitude
14. The participants must adhere to all the safety and health measures advised by the Government of India and Ministry of Health. Participants must adhere to the guidelines strictly.
15. But submitting an entry, participant agrees to the content being used for promotional purposes. The participant shall possess no authority over the content after it has been submitted.
16. Hunar Ke Hero contest is applicable to all Indian Nationals residing in the state of Bihar.
17. The contest is active from 18-06-2021 to 17-07-2021; late entries will not be entertained.
18. There will be 1 winner who gets voucher of Rs. 11,000/-. There will vouchers of Rs. 1000/- for Top 14 entries.
19. Digital participation certificates will be given away from your nearest Hero MotoCorp Dealership.
20. Every participant must follow and Like Facebook and Instagram account of Hunar ke Hero to enter this competition.
21. The Videos or ideas should not have been published before.
22. One participant is allowed to include more than 1 video
23. Each participant is responsible for monitoring his/ her email account, and Hunar ke Hero social media account for notifications or other communications related to this activity.
24. By participating in the contest, the participant agrees to receive promotional contest related message/communication in any form from Hero MotoCorp for any time till the participant specifically registers with Hero MotoCorp to not receive promotional messages.
25. This competition is for entertainment purposes only, we do not intend to hurt any political or religious sentiments. We do not encourage discrimination based on religion, caste, sex and political views.
26. By participating in the competition, the participants agree not to promote any kind of hatred, ill feeling or misinformation through their videos. The video should in no way encourage discrimination based on religion, caste, sex and political views.